



OU CENTENARY INTERNATIONAL CONFERENCE OF ECE Electronics and Communication Technologies "Learning from Past and Marching Towards Future"

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING, UNIVERSITY COLLEGE OF ENGINEERING,
OSMANIA UNIVERSITY, HYDERABAD - Ph : +91 - 40 - 27098213



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Secretary, OUECEAA

Prof. P. Laxminarayana

Director, NERTU,

Convener

Subject: International Conference OU100ECE – Request for Adverts.

Dear Sir,

You may be aware that Osmania University (OU) is celebrating 100 years of its glorious existence during the current year 2017-18. The Department of Electronics and Communication Engineering (ECE) was started in the year 1959 by Prof K K Nair, Prof Alladi Prabhakar along with other distinguished and acclaimed Professors. It has now grown into a reputed Department, with its alumni placed globally. It offers Graduate, Post Graduate & PhD's, and has produced about 6,000 engineers in the last 58 Years.

On the eve of these Centenary Celebrations, the ECE Department jointly with the ECE Alumni is organizing a *Conference on "Electronics and Communication Technologies – Learning From Past and Marching Towards Future" on 29th and 30th December 2017.*

Several reputed alumni of the department including Fellows of IEEE, Academicians, Technocrats and Entrepreneurs from India and abroad are participating and are Delivering Lectures, Presenting Papers and Addressing the participants. We are expecting the attendees to be around 500 on both days

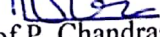
To commemorate this occasion we are bringing out a Souvenir, which contains messages from dignitaries, articles on concurrent topics by professionals from industry and academics as well as details of our alumni.


The souvenir shall be distributed among the audience and we are also making the same available in soft copy, so that it can be sent to all our alumni who are distributed across the globe

We look forward to your esteemed organization for encouragement and support this Event. You can sponsor programmes in the Event or can release advertisements in the souvenir. The rates for the advertisement along with the brochure are enclosed. We wish to add that your company will have good exposure to National and International audience. The rates for the advertisement along with the brochure are enclosed

We look forward to your valuable support.

Thanking you and warm regards


Prof P. Chandrasekhar, HOD
Department of ECE, OU
Chairman


Sri. P. Laxman Rao
Scientist (Rtd), DLRL-DRDO
Co-Chairman & President, OUECEAA



OU CENTENARY INTERNATIONAL CONFERENCE of ECE (OU100ECE)

on

**Electronics & Communication Technologies
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29-30, DECEMBER 2017

DEPARTMENT OF ECE, OSMANIA UNIVERSITY, HYDERABAD



Details of Advertisements in Souvenir

Souvenir: Features

A4 Size, with Color, Black and White pages

Messages by Distinguished Alumni, Government and University Officials

Technical Articles and Memories of Alumni Members

List of Alumni Members (CD/Soft Copy)

Souvenir: Tariff

Cover Page (Front Inside) (Full) : Rs. 75,000

Cover page (Back Outside) (Full) : Rs. 75,000

Cover Page (Back Inside) (Full) : Rs. 50,000

Color Page (Full) : Rs. 35,000

Color page (Half) : Rs. 20,000

Black & white (full) : Rs. 20,000

Black and White (half) : Rs. 10,000

Contact Details for Sponsorship:

Dr.P.Laxminarayana Coordinator, OU100ECE Conference Ph: 9490805486, Email: ou100ece@osmania.ac.in	Mr.P. Kishore Secretary, OUECEAA Ph: 9248023480 Email: kishor_hyd@yahoo.co.in
Dr.L.Nirmala Devi Treasurer, OUECEAA Ph: 9949513490 Email: nagiitkgp@yahoo.co.in	Dr.D.Ramakrishna Co-Chair, Souvenir Committee, OU100ECE Ph: 9441154911 Email: dasariramakrishna@yahoo.com

All payments (DDs/Cheques) should be in favor of "OU 100 ECE Conference".

Or through NEFT to

Name : "OU 100 ECE Conference" A/c # : 37140910754

Bank : State Bank of India; Branch : Osmania University; IFSC : SBIN0020071



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Format for Sponsorship for Advertisement (on Company Letter head)

To,
The Convener/ Chairman,
OU Centenary Conference of ECE,
Department of ECE,
Osmania University, Hyderabad – 500007

Dear Sir,

Please reservePage (s), (color / B&W) in the souvenir of the OU 100 ECE Conference. We are enclosing the DD/Cheque or Transferring the amount through NEFT for sponsorship. Please also find the corresponding advertisement to be printed in the Souvenir.

Thanking You

Yours Sincerely

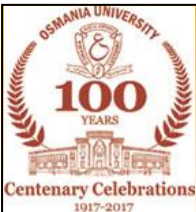
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Opportunities for Sponsoring Events

Souvenir Printing	:	Rs.1,50,000
Dinner for Participants	:	Rs.1,50,000
Lunch for Participants (800)	:	Rs.1,00,000
Participants Kits	:	Rs.1,00,000
Additional Seating Arrangements	:	Rs.1,00,000
Sponsoring an Half Day Tutorial	:	Rs. 50,000
Cultural Programme Arrangements:	:	Rs. 50,000
Snacks for participants	:	Rs. 25,000
Tea for Participants	:	Rs. 10,000

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Dr.L.Nirmala Devi Treasurer, OUECEAA Ph: 9949513490 Email: nagiitkgp@yahoo.co.in	Dr.D.Ramakrishna Co-Chair, Souvenir Committee, OU100ECE Ph: 9441154911 Email: dasariramakrishna@yahoo.com

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To,
The Convener/ Chairman,
OU Centenary Conference of ECE,
Department of ECE,
Osmania University, Hyderabad – 500007

Dear Sir,

We are happy to sponsor the (Lunch, Dinner, Participants Kits, etc) for the OU100ECE conference. We are enclosing the DD/Cheque or Transferring the amount through NEFT for sponsorship. Please also find the corresponding advertisement to be displayed at the event in the conference.

Thanking You

Yours Sincerely

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